



SPONSORSHIP PACKAGES

5K RUCK RUN CHALLENGE

&

'VETS AS REFS'

5K RUCK CHALLENGE

WHAT

- * A 5k loop on the beach at night.
- * Solo or teams of two run 'With A Buddy' (*Preferably a Veteran or 1st Responder*)
- * Male, Female and Co-ed Categories.
- * Two Weight Classes:
 - * Lightweight - Each runner carries 10 pounds of canned and/or dry food
 - * Heavyweight - Each runner carries 20 pounds of canned and/or dry food
- * Each runner carries a Ukrainian & a U.S. flag that we provide.
- * NO MASS START Runners show up anytime between 6:30 pm and 9:30 pm.
- * Each runner downloads the WEBSCORER App on their smartphone.
- * Runners can start anytime between 6:30pm & 9:30pm.
- * Each runner's smartphone must scan QR codes at the Start, Midpoint & Finish.
- * Each runner's times and place are displayed on the WEBSCORER APP in real time.
- * Participation in the USMC birthday celebration (*If event is on Veterans Day*).

WHEN

- * Sponsor picks the appropriate event date: 1st Responder's Day 10/21/23, Veterans Day 11/11/23, Memorial Day 5/29/24, or Armed Forces Day 6/24/24.

WHERE

- * Preferably Fort Lauderdale Beach Park, 1100 Seabreeze Blvd., Fort Lauderdale, FL , but sponsor may have a preferred site.

WHY

- * To benefit our 'Vets As Refs' Scholarship Fund (*See website for details*).
- * To celebrate the USMC Birthday & Veteran's Day if that day is chosen.
- * Food deposited with Feeding South Florida

VETS AS REFS

There is a dire need for interscholastic referees in Florida and the nation. Starting in November 2023, twenty-five Veterans, 1st Responders and/or military service members will be selected to become certified FHSAA officials in at least one sport. As they progress through certification steps, the Project Courage Foundation will reimburse them for the cost each one incurred to successfully complete each step.

SPONSORSHIP LEVELS	GOLD	SILVER	BRONZE	RUCK	BUDDY	PAL
NUMBER OF SPONSORS	1	2	3	5	10	20
SPONSORSHIP AMOUNT	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Ability to merge Sponsor logo and 'look' into event logo and 'look'	YES					
Sponsor name and/or logo on SWAG	YES					
Appreciation Plaque.	YES					
Employees receive a specific discounted registration fee.	25%	10%	5%			
Sponsor feathered banner, (Sponsor supplies artwork.)	10' 2.5"	8' 2.5"	6' 2.5"			
Recognition & seating area during the post-Buddy Ruck Run Challenge party (and USMC 'Birthday Bash', if held on Veterans Day.)	YES	YES	YES			
Database of all entrants.	YES	YES	YES			
Certificate of Appreciation.		YES	YES	YES	YES	YES
Sponsor name & logo on Ruck Run Challenge and "Vets As Refs" websites	YES	YES	YES	YES	YES	YES
Inclusion of Sponsor's marketing products and/or services in Buddy Ruck Run Challenge packets.	YES	YES	YES	YES	YES	YES
SWAG to Sponsors (See below)	10 Sets	6 Sets	3 Sets	T Shirt	T Shirt	T Shirt

						Total Indiv Value
T-Shirt for Sponsor Entries	USMC Birthday Medal	Clip-On Running Lights	16 oz Glass + 1 Beer	Dog Tag	USA - UKR Flags	
\$7.55	\$3.59	\$4.40	\$10.40	\$1.00	\$1.75	= \$28.69

SPONSOR PAYMENT SCHEDULE

- 80% at signing sponsor agreement
- 20% the day after the event.